

## **BrooklineCAN Steering Committee Notes March 20, 2019**

Attendees: Frank Caro, Ruthann Dobek, John Seay, Elenore Parker, Karen Fischer, Ruth Seidman.

### **1. Note Taker**

- a. Elenore Parker (for Matt Weiss)

### **2. Report of 2019 Annual Meeting committee**

- a. Date of 2019 Annual Meeting is set for Sept. 19, 2019 (palindromic (91919) Sept. 12 is alternate date.
- b. Title of Annual Meeting event is "Watch us Network" - UCAN2 (You CAN, Too)
- c. Goals: attract new members; activate current and new members.
- d. Promote opportunities and influencers
- e. Program book will be redesigned, will feature visuals over words
- f. Vendors to feature art pieces
- g. Feature speaker: Marjorie Eagan; alternate: panel on networking, including Hadassah Margolis. Elenore drafting Marjorie letter. Roberta Winitzer may know Marjorie.

### **3. Strengthen Committees**

- General discussion, re: membership of organization, including how to increase number of members and to encourage current members to greater activity
- a. Email paid-up members, describing needs, including leadership needs.
  - b. At all meetings, describe what we have and our current needs, identify tasks needing volunteers
  - c. Communications Committee currently has no weakness but can use new member with visual/graphic skills.
  - d. Membership Committee needs more active members willing to lead and/or follow through on tasks. Ruth and Elenore volunteered to draft letter to all members. David and Matt will revise fee schedule for business membership. Age Friendly committee should encourage existing A-F businesses to join BrooklineCAN.
  - e. Education Committee needs members to organize events. Frank suggested a panel on "Financial Insecurity". No one on Education committee appeared interested in topic.

### **4. Additional Activities**

- a. Participation at Hearti Gras was successful. Elenore followed up with Oyku Bonnafoux, Communications & Operations Manager, Chamber of Commerce. Oyku will receive future news releases.

- b. TRIPPS Celebration is March 28. Write to active TRIPPS volunteers asking them to join BrooklineCAN. Ruthann described revenue disbursement from ride sharing and taxis. Town Transportation Board meeting April 8, 7 pm at Town Hall.
- c. Brookline state representative Tommy Vitolo, Elder Affairs Committee on Transportation, will be at Senior Center (?), April 4.
- d. Election Forum planned for April 30, 4-6pm. Michael Allen is moderator. Select Board candidates and Debt Exclusion proposal.

## 5. Committee Reports

- a. Finance – Ruthann. Annual expenses: assistant, postage, paper
  - i. JFCS may provide donation to fund potential members living in Senior Housing. Currently, 40 members from Sr. Housing
  - ii. Reprint Parks Brochure
  - iii. Fund Trip to Age Friendly Park (Fisher Hill)
- b. Membership – Ruthann is acting chair. Need new members and new chair.  
Committee met February 11, did not meet in March. (edit by D. Trevvett)  
John added link to BrooklineCAN.org of “Greater Boston” video
- c. Education –
  - i. Brookline Booksmith may promote John Leland event, April 25. Who at Booksmith should be contacted, re: promotion of future author events?
  - ii Ailene Gerhardt, “Navigating Your Healthcare,” May 16, Senior Center
- d. Livable Community Advocacy Committee & Age-Friendly Cities
  - i. Discussion: recognize private buildings that provide sidewalk benches, such as condo buildings, churches
  - ii. Identify spots throughout town for additional benches
  - iii. Unanimous approval from Pedestrian Advisory committee to encourage Transportation Board to support pedestrian-friendly street lighting warrant article
  - iv. Recreation Dept. has new acting director. Limited offerings for older adults.
  - v. Suggest writing to Tripps volunteers and Tax write-off users to join BrooklineCAN.
- e. Repair and referrals – No report.

## 6. New business – No report.

7. Next Meeting: **Wednesday, April 17, 2019 at 3pm. (Please check date)**